

## Conference Sponsorship and Exhibition Packages

Sponsorship of **FLOODrisk 2008** provides your company with the ultimate high profile opportunity to communicate to an international audience of industry leaders, key influencers and policy makers.

Conference sponsorship is a highly effective way to build relationships and communicate your message. **FLOODrisk 2008** offers a wide range of exhibition and sponsorship options that can all be tailored to your requirements and to suit your budget.

Extensive pre-conference publicity will promote your organisation to the widest possible audience. 300 key international delegates from across industry, government and academia are expected to attend the conference including key influencers and policy makers. This delegate base offers you access to a truly international audience.

To discuss the opportunities in more detail contact **Chris Grandy** on +44 (0)20 8941 8727  
email [chris.grandy@creativeconferences.co.uk](mailto:chris.grandy@creativeconferences.co.uk).

### Principal Sponsorship Package

Promote your organisation with benefits that will extend well beyond the event itself. As well as six full delegate places at the conference, and six places at the Conference Dinner, your Company's logo will feature prominently on all conference marketing and artwork. You'll have a prime exhibition position and delegate list access which will provide you with numerous opportunities to make new contacts. In addition to being profiled in the main conference programme, your organisation will also be acknowledged both visually and vocally from the main conference platform.

- One exhibition stand space (3x2 metres) with table and power
- Two complimentary stand passes for the conference
- Six full delegate places for the conference & conference dinner
- Accreditation as a sponsor on all marketing material before and at the event
- Sponsor's logo on:
  - All conference marketing and artwork
  - Conference delegate pack
  - Screen in plenary room
  - Signage on lectern
- Sponsor's logo, 150 word company profile and contact details in the conference delegate pack
- Sponsor's logo on the conference website, linked to other high-profile industry websites
- Separate A4 marketing document in delegate pack (supplied by sponsor, maximum 8 pages)

## Gold Sponsorship Package

Enable your organisation to make a big impact on the conference with the Gold package. The package includes your own exhibition stand at the conference, four complimentary delegate places and delegate list access. In addition, your organisation will be profiled in the main conference programme and your company logo will appear on conference marketing materials and artwork.

- One exhibition stand space (3x2 metres) with table and power
- One complimentary stand pass for the conference
- Four full delegate places for the conference and conference dinner
- Accreditation as a sponsor on all marketing material before and at the event
- Sponsor's logo on:
  - all conference marketing and artwork
  - conference delegate pack
  - signage on lectern
- Sponsor's logo on the conference website linked to other high-profile industry websites
- Sponsor's logo, 100 word company profile and contact details in the conference delegate pack
- Separate A4 marketing document in delegate pack (supplied by sponsor, max 4 pages)

## Silver Sponsorship Package

Our Silver package offers you good exposure with a company profile in the conference programme. It also provides you with exhibition space to make contacts and meet delegates and gives you added prominence with your logo on all conference artwork and marketing material. In addition your organisation will receive two complimentary delegate places

- One exhibition stand space (3x2 metres) with table and power
- One complimentary stand pass for the conference
- Two full delegate place for the conference and conference dinner
- Accreditation as a sponsor on all marketing material before and at the event
- Sponsor's logo on:
  - all conference marketing and artwork
  - conference delegate pack
- Sponsor's logo, 50 word company profile and contact details in the conference delegate pack
- Sponsor's logo on the conference website linked to other high-profile industry websites

## Bronze Sponsorship Package

Make your mark at the conference with the Bronze package. You will be able to promote your organisation with an exhibition stand and make contact with high caliber decision makers. In addition to this you will receive a complimentary delegate place and delegate list.

- One exhibition stand space (3x2 metres) with table and power
- One complimentary stand pass for the conference
- One full delegate place for the conference and conference dinner
- Accreditation as a sponsor on all marketing material before and at the event
- Sponsor's logo on
  - all conference marketing and artwork
  - conference delegate pack
- Sponsor's logo on the conference website linked to other high-profile industry websites

## Conference Dinner Sponsorship

- Accreditation on the conference programme as dinner sponsors
- Sponsor's logo and exclusive branding rights at all catering points during dinner
- One complimentary delegate pass for the conference and conference dinner
- A short introductory speech to be given during pre-dinner drinks by the sponsor
- The opportunity to provide the dinner guests with a branded corporate gift
- Sponsor's logo on:
  - final announcement
  - delegate pack front cover
  - dinner menus
- Sponsor's logo on the conference website linked to other high-profile industry websites

## Welcome Reception Sponsorship

- Company name linked to reception in the programme
- Company name and logo on tickets
- Company name and logo displayed in the reception area
- Six tickets to the reception
- Corporate display stand space at the reception
- Prominent branding at the event
- Company listed as sponsors on the conference website
- Insert in the delegate wallets / bags

## Branded Delegate Bag / Wallet

- Two complimentary delegate passes for the conference and conference dinner
- Sponsor's logo exclusively printed on conference bag / wallet
- Corporate literature inserted into wallet (max 6 pages)
- Accreditation on the delegate packs
- Bags received by all speakers, delegates and exhibitors
- Sustained branding through re-usage post event

## Branded Memory Stick of Conference Presentations

- One complimentary delegate pass for the conference and conference dinner
- Sponsor's logo on 512k memory stick, containing the conference presentations
- Sponsor's advertorial included on the memory stick
- Accreditation on the conference programme

## Branded Delegate Lanyards and Badges

- One complimentary delegate pass for the conference and conference dinner
- Sponsor's logo on the conference badge lanyards
- Accreditation on the delegate packs

## Banner Space

- Sponsor's banner to be placed in the registration area

## Delegate Pack Insert

- A4 colour advertorial (max 8 sides) insert in the delegate packs

## Exhibition Package

- One complimentary stand pass for the conference
- Space at conference exhibition (3m x 2m; 3m x 1m; 2m x 1m)
- Exhibitor's logo, 50 word company profile and contact details in the conference delegate pack

## Other Ideas

Make us an offer! If you can think of a sponsorship idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

## Notes

1. Sponsorship packages are offered on a first come first served basis
2. Sponsors will have first choice of exhibition spaces. Remaining spaces will be allocated to exhibitors on a first come first served basis

## Contact

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